



Partner Search Form

| INSTITUTION/CONTACT PERSON: | | | |
|---|------------------|---|--------------------------|
| | Last Name | Basha | First Name Sami |
| Institution | | Palestine Ahliya University College | |
| Role in the institution | | VP for International Affairs | |
| Address | | P.O. BOX 1041 | |
| Town | | Country | Palestine |
| Telephone | | Email | samibasha@paluniv.edu.ps |
| Homepage address of the institution | | www.paluniv.edu.ps | |
| INFORMATION ABOUT THE PLANNED PROJECT: | | | |
| Erasmus+ International co-operation Activity (higher education sector) – type of the project idea | | <p>Please, tick the appropriate one/ones:</p> <input checked="" type="checkbox"/> Erasmus+ KA1: International students and staff credit mobility <input type="checkbox"/> Erasmus+ KA1: Erasmus Mundus Joint Master Degrees <input checked="" type="checkbox"/> Erasmus+ KA2: Capacity Building Higher Education in Partner Countries <input checked="" type="checkbox"/> Erasmus+ Jean Monnet programme | |
| Discipline / Academic field | | <p>Department of Arts and Sciences:</p> <ul style="list-style-type: none"> • Arabic Language and Literature Program • Applied English Language Program • Social Science Program <p>Department of Law</p> <p>Department of Administrative and Finance Sciences</p> <ul style="list-style-type: none"> • Business Administration Program • Accounting Program • Financial Sciences Program • Department of Information Technology • Information Technology Program • Information systems Program • Department of Allied Medical Sciences • Medical Imaging- Radiology Program • Physiotherapy Program <p>Department of Islamic Studies •</p> <ul style="list-style-type: none"> • Department of Applied Professions • Administration and Office Automation Program • Computerized Accounting Program • Marketing and Product Management Program • Media Technology Program • Community Based Rehabilitation • Professional Diploma Programs • Professional Diploma In Special Education • Professional Diploma In English Language For Professional Purposes • Professional Diploma In Programing and Maintenance Smartphones • Professional Diploma In Animation Techniques And Commercial Ads. | |



Erasmus+

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| | | |
| Institution's preferable role in the project? (applicant/partner) | <input type="checkbox"/> Applicant <input checked="" type="checkbox"/> Partner | |
| Which countries are about to be involved? | Erasmus+ Programme Countries | Palestine Authority |
| | Erasmus+ Partner Countries | Europe and Middle East (MENA) |
| Working language of the project consortium = language of the project application | English and Arabic | |
| Duration of the project | Ready and available for any period of time and in any discipline. | |



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PROJECT DESCRIPTION:

Objectives

Since its establishment, Palestine Ahliya University College (PAUC) has been always a pioneer institute in higher education offering academic services towards Palestinians and other nationalities with qualifications prescribed by the college. PAUC works hard to secure quality education for students through qualified academicians worldwide. It also works towards securing quality education requirements with a highly qualified administration.

Our vision is to achieve entrepreneurship and excellence on the national, regional and international levels, in the fields of higher education, scientific research, dissemination of knowledge, and community partnership.

In the last years we have developed our own philosophy in higher education where students are the main focus while community based learning in partnership with the local community is our main priority. The following topics are of our interest and we own expertise and competences in being a strong implementers with high qualified staff:

- 1) **Internationalization as mean of global and cultural understanding**
- 2) **Educational networking on national, regional and international levels.**
- 3) **Advancing teaching and learning in a context of conflict**
- 4) **Initiating discussion and debate on teaching and learning in higher education to face the regional challenges**
- 5) **Capacity Building and learning from our European partners**
- 6) **Employability and graduates' career counselling**
- 7) **Problem-solving and conflict management**
- 8) **New strategies for marketing the higher education**
- 9) **Special Education and disability**
- 10) **Entrepreneurship**
- 11) **Vocational education and training**
- 12) **linkages with industry and private sector main stakeholders**

Activities

PAUC has been involved in various European projects (*Some examples*):

- 1) Tempus / Tunning Middle East and North Africa (T-MEDA)
- 2) World Bank / Upgrading physiotherapy program
- 3) ENPI – European Union / Netkite (Cross Border Network to foster knowledge – intensive Incubation and Technology Transfer).
- 4) EU support to TVET sector in the Palestinian Territories (GIZ as implementing agency)
- 5) Exchange of students through ERASMUS+ KA1: International students and staff credit mobility
- 6) UK Department for International Development (DFID) support to upgrade the IT program and curriculum through the PMDP (Palestinian Market Development Program)

Results

We are so proud that PAUC is being more powerfully engaged and achieved the following:

- 1) Participation in society transformation and innovation of higher education in our country.
- 2) **Internationally** Oriented, transfer of knowledge from partner EU countries, for example Electronic Town hall Meeting (ETM technology for the first time in Palestine).
- 3) **CBL** Community Based Learning approach, starting a business incubator
- 4) **Entrepreneurship**: mobility of 8 Palestinian entrepreneurs to three EU incubators (France, Italy,



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and Cyprus)
 5) More emphasis on research
 6) Working in team and in network with our partners (members in steering and dissemination committees of the EU funded projects.
 7) Inspiring out student/faculty to reach their full potential, exchange programs to EU universities.

We are searching for:

| | |
|-----------------------------------|---|
| Types of institutions | Higher Education / Institutions and organization that have similar interest and focus. |
| Country/Region | Europe and Middle East (MENA) |
| Institutions' profiles | |
| Other relevant information | <p>PAUC has a couple of active centres as a connection bodies with the society:</p> <ol style="list-style-type: none"> 1) Special Education Centre 2) Continues education centre 3) Human resources Centre 4) IT centre 5) Business incubator 6) Physiotherapy Center <p>11 Memberships / 15 international agreements / 4 local university agreement / 8 regional university agreement / 20 local community organization agreement.</p> |